



**YOUTOOPRENEUR**

# IGNITING BRANDS WITH CREATIVITY

[www.youtoopreneur.in](http://www.youtoopreneur.in)



[hello@youtoopreneur.in](mailto:hello@youtoopreneur.in)





**YOU TOO PRENEUR**  
Your Partner in Entrepreneurial Success



## About Us

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Empowering entrepreneurs with personalized digital marketing solutions for online success through expert web design, branding, and multimedia services.

YouTooPreneur is dedicated to helping entrepreneurs succeed online with tailored digital marketing solutions. We focus on empowerment, growth, and innovation, ensuring each client receives personalized strategies. Our mission is to inspire and equip entrepreneurs for lasting success in the digital world. Founded by Harikrishnan, we are committed to saving you time and money with efficient, results-driven approaches.

[Hire Us](#)

[More About Us](#)



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# Mission & Vision

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## Mission

### DIGITAL MARKETING EMPOWERMENT

Our mission is to inspire and equip entrepreneurs with cutting-edge digital marketing solutions, personalized strategies, and unwavering dedication, cultivating a thriving ecosystem of online success stories, one client at a time.

## Vision

### GLOBAL ENTREPRENEURIAL REVOLUTION

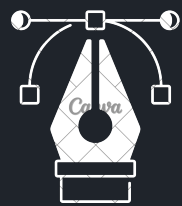
To revolutionize the digital landscape, empowering entrepreneurs worldwide with innovative strategies and unparalleled support, fostering lasting success in an ever-evolving digital era. Together, we redefine possibilities and drive sustainable growth.





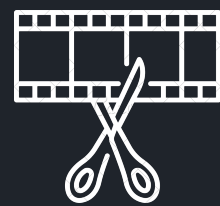


# OUR SERVICES



## GRAPHIC DESIGN

Strengthen your brand's identity with professional graphic design. Creative and effective designs are critical for making a strong visual impact.



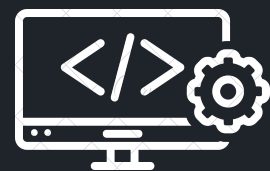
## VIDEO EDITING

Professional video editing turns raw footage into compelling stories. High-quality editing is key to capturing attention and delivering your message effectively.



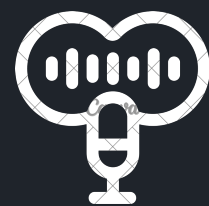
## AUDIO EDITING

Enhance the quality of your projects with professional audio production and editing. Clear, high-quality sound is crucial for effective communication and engagement.



## WEB DEVELOPMENT

Develop a robust online presence with expert web development. A well-designed website is fundamental for credibility and user engagement.



## PODCASTING

Establish and grow your podcast with expert support. High-quality podcasts can significantly enhance your brand's reach and influence.



## YOUTUBE MARKETING

Elevate your YouTube presence with strategic content creation and optimization. A well-managed channel can significantly boost your visibility and audience growth.

# GRAPHIC DESIGN

Eye-catching graphic design services for logos, marketing materials, and social media. Enhance your brand's visual identity with creative designs.



## WHAT WE DO

- Brochure
- Flyer
- Poster
- Invitation
- Social Media
- Packaging
- Banner
- Catalogue
- Business card
- Pamphlet
- Cover Book
- Logo

## WHAT WE DO

- Invoices
- Icons
- Mockup
- Infographics
- Proposals
- Menus
- Mind Map
- Brand Guideline
- Greeting Card
- T-Shirt Design
- Calendar
- Product Sell Sheet

# VIDEO EDITING

Transform raw footage into polished videos with our professional editing services. Perfect for commercials, social media, and personal projects.



## WHAT WE DO

- Short Film
- Wedding
- Birthday
- B-roll
- Corporate Video
- Documentary
- Travel
- Infographic
- Event Highlight
- Behind-the-Scenes
- Webinar
- Motion Poster
- Time-Lapse

# AUDIO EDITING

High-quality audio production and editing for podcasts, commercials, and multimedia projects. Enhance your sound with professional mixing and mastering.

## WHAT WE DO

- Background Noise Removal
- Adding Background Music
- Boost Clarity
- Podcast Editing
- Audio Syncing
- Convert File Formats
- Add/Remove Long Pauses
- Audio Branding
- Audio Identity Creation



# WEB DEVELOPMENT

## WHAT WE DO

- Landing Page
- Redesign
- Mobile
- Security Audit
- Website
- Responsive
- Speed Optimization
- Hosting Setup
- Social Media Integration
- Ecommerce

Build and optimize your website with our custom web development services. From design to deployment, we ensure a seamless online experience.





# PODCASTING

## WHAT WE DO

- Audio Enhancement and Mixing
- Intro and Outro Creation
- Podcast Launch Strategy Consulting
- Podcast Marketing and Promotion
- Podcast Editing for Clarity and Flow
- Podcast Trailer Production
- Podcast Cover Art Design Optimization
- Podcast Episode Highlight Reel Creation
- Episode Planning and Organization

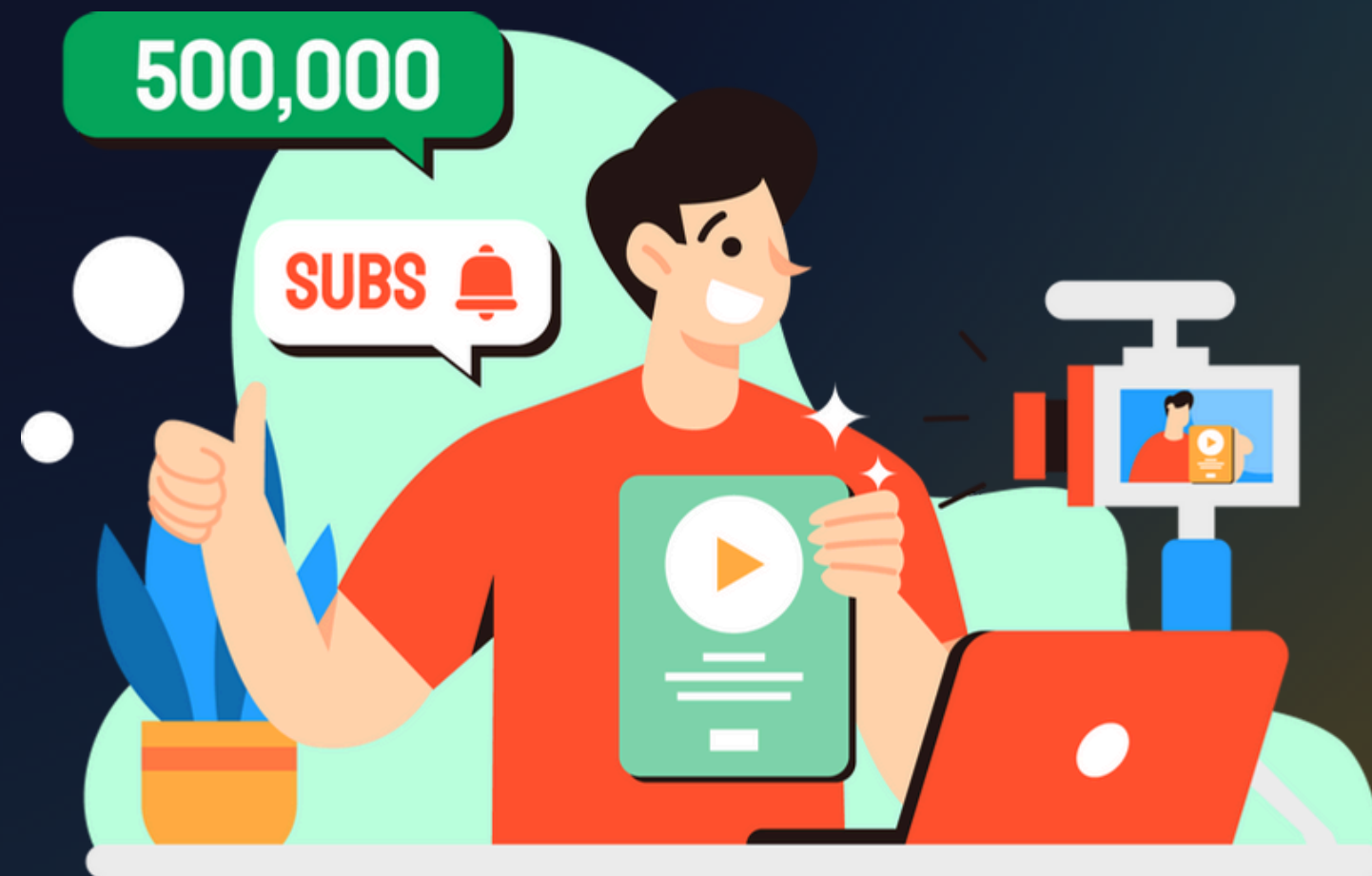
Launch and grow your podcast with our full-range services, including recording, editing, and distribution. Engage your listeners with high-quality audio content.





# YOUTUBE MARKETING

Optimize your YouTube channel with engaging content creation, SEO, and management. Grow your audience and increase views with our expert strategies.



## WHAT WE DO

- Create, Setup & Optimize YouTube
- Profile Image & Banners
- Thumbnails
- Keyword Research
- Title, Description & Tags SEO
- YouTube Scripts for Videos and Shorts
- Video Editing
- Thumbnail A/B Testing and Optimization
- Trend Analysis and Content Planning

# EXCLUSIVE DISCOUNT PACKAGES



Explore our range of discount packages designed to provide you with exceptional value:

## BUNDLE DISCOUNT

Save more when you bundle multiple services together.

## REFERRAL REWARDS

Earn discounts or rewards for referring new clients to us.

## PACKAGE DEALS

Avail of discounted rates for predefined service packages.

## VOLUME DISCOUNT

Enjoy discounted rates for larger volumes of services.

## LONG-TERM CONTRACT DISCOUNT

Get special discounts for signing up for long-term contracts.

## SEASONAL PROMOTIONS

Keep an eye out for our seasonal offers and promotions.





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# Why Choose Us

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01

## TAILORED DIGITAL STRATEGIES

We craft personalized digital marketing solutions that align with your unique business goals, ensuring targeted growth and maximum impact in the online sphere.

02

## EXPERTISE IN MULTIMEDIA EXCELLENCE

From compelling branding and graphic design to polished video and audio editing, we enhance your brand's visual and auditory presence, captivating your audience effectively.

03

## CLIENT-CENTRIC APPROACH

Your success is our priority. We collaborate closely with you, providing dedicated support and strategic guidance to navigate the complexities of digital marketing, empowering your entrepreneurial journey.



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# How We Work?

1	<b>PROJECT INITIATION</b>		Upon receiving your order and relevant materials, we begin by reviewing the provided information to gain a comprehensive understanding of your requirements.
2	<b>INITIAL ASSESSMENT</b>		We carefully assess the materials provided, whether it's footage, content, images, or information related to your project.
3	<b>CREATIVE DEVELOPMENT</b>		Based on the information gathered, we start crafting the project according to the agreed-upon scope and objectives.
4	<b>INCORPORATING ELEMENTS</b>		Depending on the service, we incorporate necessary elements such as graphics, effects, transitions, or other enhancements.
5	<b>REVIEW AND FEEDBACK</b>		You'll receive a draft version of the project for your review. Your feedback at this stage is valuable to ensure the project aligns with your vision.
6	<b>REVISIONS AND REFINEMENTS</b>		If needed, we make necessary revisions based on your feedback to ensure the project meets your expectations.
7	<b>FINAL TOUCHES</b>		After addressing your feedback, we proceed with finalizing the project, ensuring that all elements are in place and cohesive.
8	<b>DELIVERY</b>		Once the project is finalized and quality-checked, we deliver the completed work to you in the desired format.
9	<b>CLIENT APPROVAL</b>		You'll have the opportunity to review the final project and provide your approval or suggest any final adjustments.
10	<b>CLIENT SATISFACTION</b>		Our primary goal is your satisfaction. If you have any questions, concerns, or need further assistance, we're here to help.





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## About Founder

Meet Mr. Harikrishnan, a 27-year-old digital marketing professional from Thanjavur, Tamil Nadu, India. Starting his career at TCS after completing his BCom, he swiftly advanced, later utilizing his skills as a Video Editor at AP International. Motivated by a vision for independence and equipped with an MBA, Harikrishnan founded YouTooPreneur, a digital marketing consultancy empowering entrepreneurs with innovative strategies. His journey reflects a passion for creative excellence and a dedication to reshaping the digital landscape, ensuring clients thrive in the ever-evolving online world.

**4** Years Of  
Experience

**75+** Trusted By  
Clients

[Visit My Website](#)

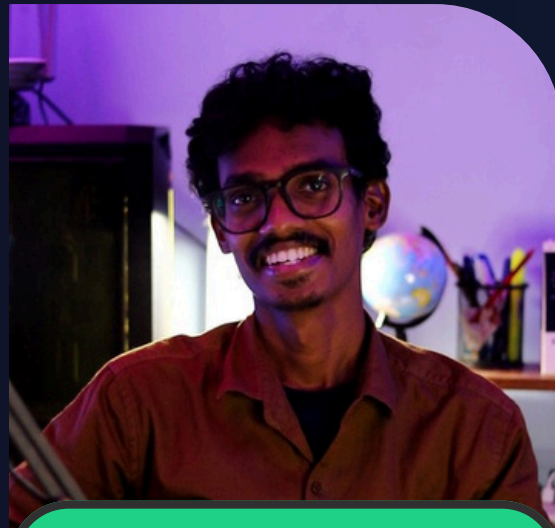
[More About Me](#)





# OUR TEAM

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Harikrishnan M

Marketing Strategist



Kanchana Shree

Website Strategist



Ranjith Kumar

Visual Designer



Steny

Graphic Designer



Keerthi Vasan

UI/UX Designer



Hari Haran

Video Editor



Team Member

Key Accounts  
Manager



Team Member

Creative Content  
Strategist



## TESTIMONIALS.

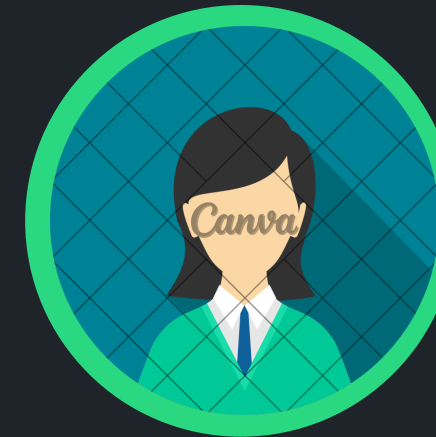
# Happy Clients Says



**DHAI ABINAYA**

Our Client

Working with YouTooPreneur has been a game-changer for us. Their expertise in web design and digital marketing helped us launch our new product successfully. Their dedication and support are unmatched.



**NITHYA**

Our Client

We entrusted YouTooPreneur with our brand's identity and couldn't be happier with the results. Their creative team crafted a stunning visual identity that resonates perfectly with our audience. Exceptional service from start to finish!

## TESTIMONIALS.

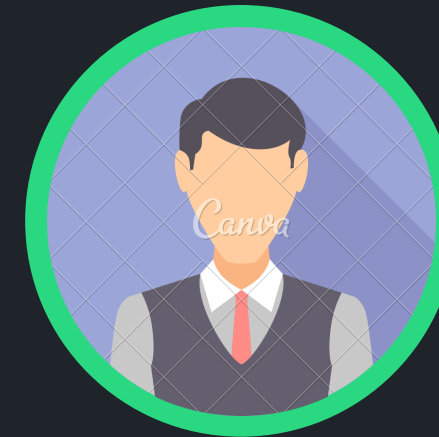
# Happy Clients Says



**ASWITHA**

Our Client

Choosing YouTooPreneur was the best decision we made for our marketing strategy. They understand our industry intricately and have consistently delivered outstanding results. Harikrishnan and his team are true partners in our success.



**SURENDHAR**

Our Client

YouTooPreneur transformed our online presence completely. Their personalized approach and strategic insights boosted our brand's visibility and engagement, resulting in significant growth. Highly recommended!



# Portfolio

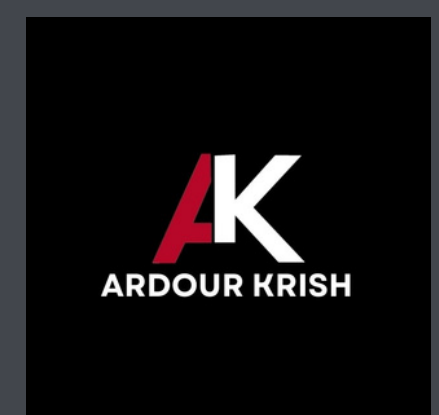
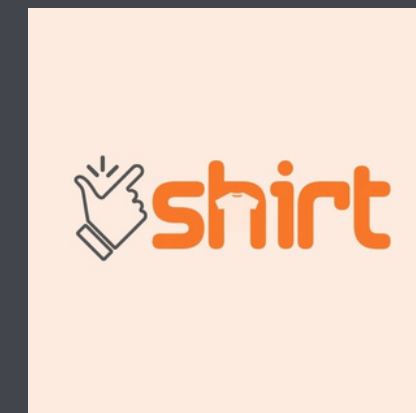


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**PORTFOLIO.**

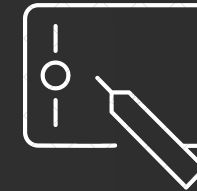
# Brand Logo Design

Explore our portfolio of captivating brand logo designs that embody creativity and strategic branding. Each logo reflects our commitment to crafting unique visual identities that resonate with our clients' brands and captivate their audiences.





# WEB DEVELOPMENT



# PORTFOLIO.

## RECENTS PROJECTS



Wholesome  
goodness is here.

### Breakfast To-Go

No time to linger? That's fine. We've packed you a breakfast fit for kings. Emphasis on "fit."

Check out the ingredients:

- Slow-roasted oats & grains
- Vine-ripened grapes & berries
- Naturally sweetened dried fruit
- Homemade yogurt
- Freshly harvested honey

[SEE OUR SELECTION](#)



### Our cafe, your way

#### Dine in.

Reserve a table online so we know to expect you.

#### Take out.

Choose from our selection, and we'll pack it up for you.

#### Pick up.

Call or message ahead, and we'll have your order ready.

[CHECK OUT OUR MENU](#)



## Photographic Portfolio\*

[Explore](#)

### About\*

In my 10 years in the industry, my work has spanned commercial and personal photography. My passion remains the same - painting with light to evoke emotion.

### Citations\*

- 2020 Photographer of the Year
- 2018 Art & Light Fellow
- 2015 Spotlight Artist



### Work\*



HOME - A STILL LIFE  
ONLINE SERIES, OCT 2020

Finding poignancy in the mundane during the pandemic.



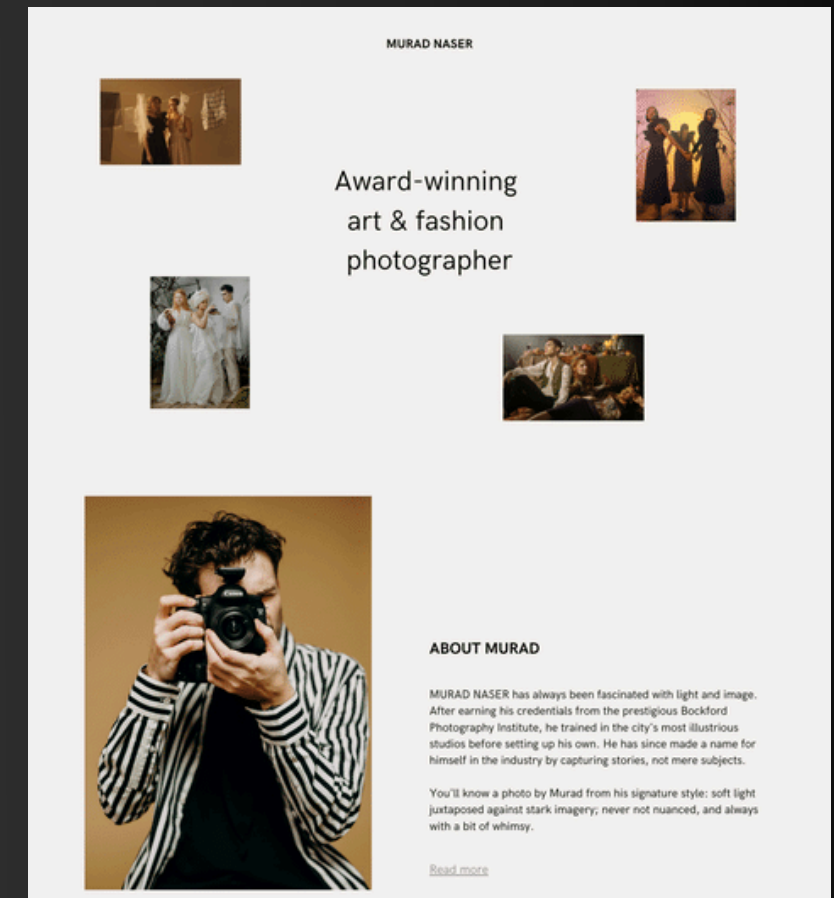
CAPTURED LIKENESS  
PORTRAIT GALLERY, DEC 2020

Portraits of creatives in their home studios and local environs.



PORTRAITS FOR PEACE  
PORTRAIT GALLERY, FEB 2021

Visual stories of ordinary people in extraordinary circumstances.



MURAD NASER

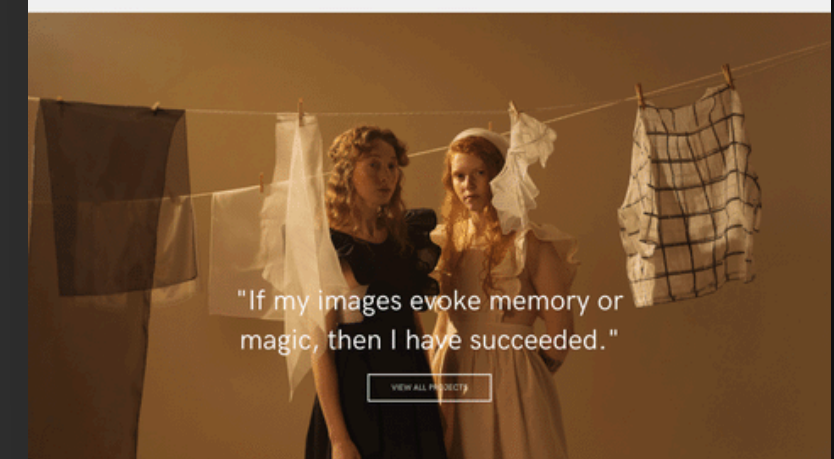
Award-winning  
art & fashion  
photographer

### ABOUT MURAD

MURAD NASER has always been fascinated with light and image. After earning his credentials from the prestigious Bockford Photography Institute, he trained in the city's most illustrious studios before setting up his own. He has since made a name for himself in the industry by capturing stories, not mere subjects.

You'll know a photo by Murad from his signature style: soft light juxtaposed against stark imagery; never not nuanced, and always with a bit of whimsy.

[Read more](#)



"If my images evoke memory or magic, then I have succeeded."

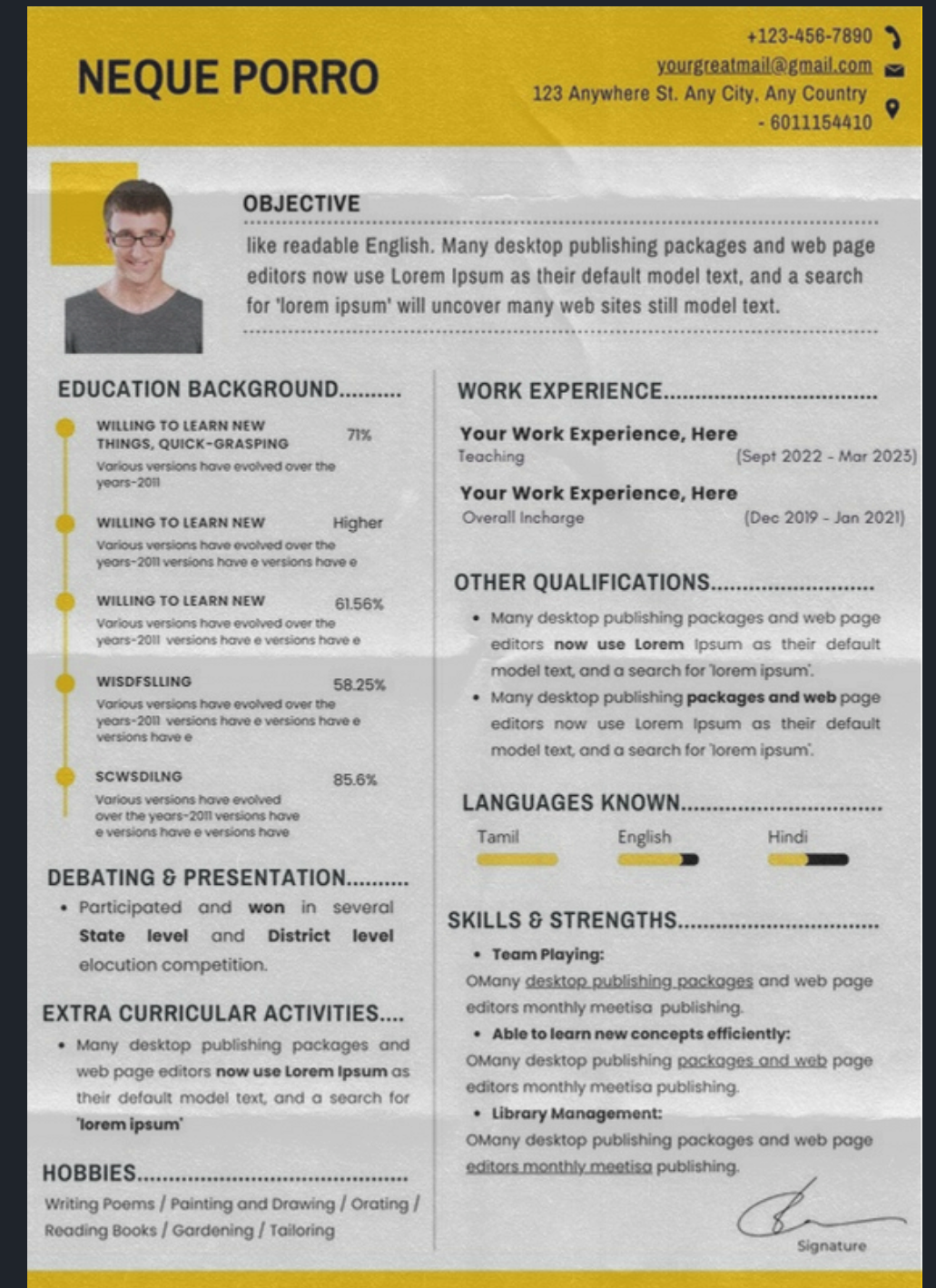
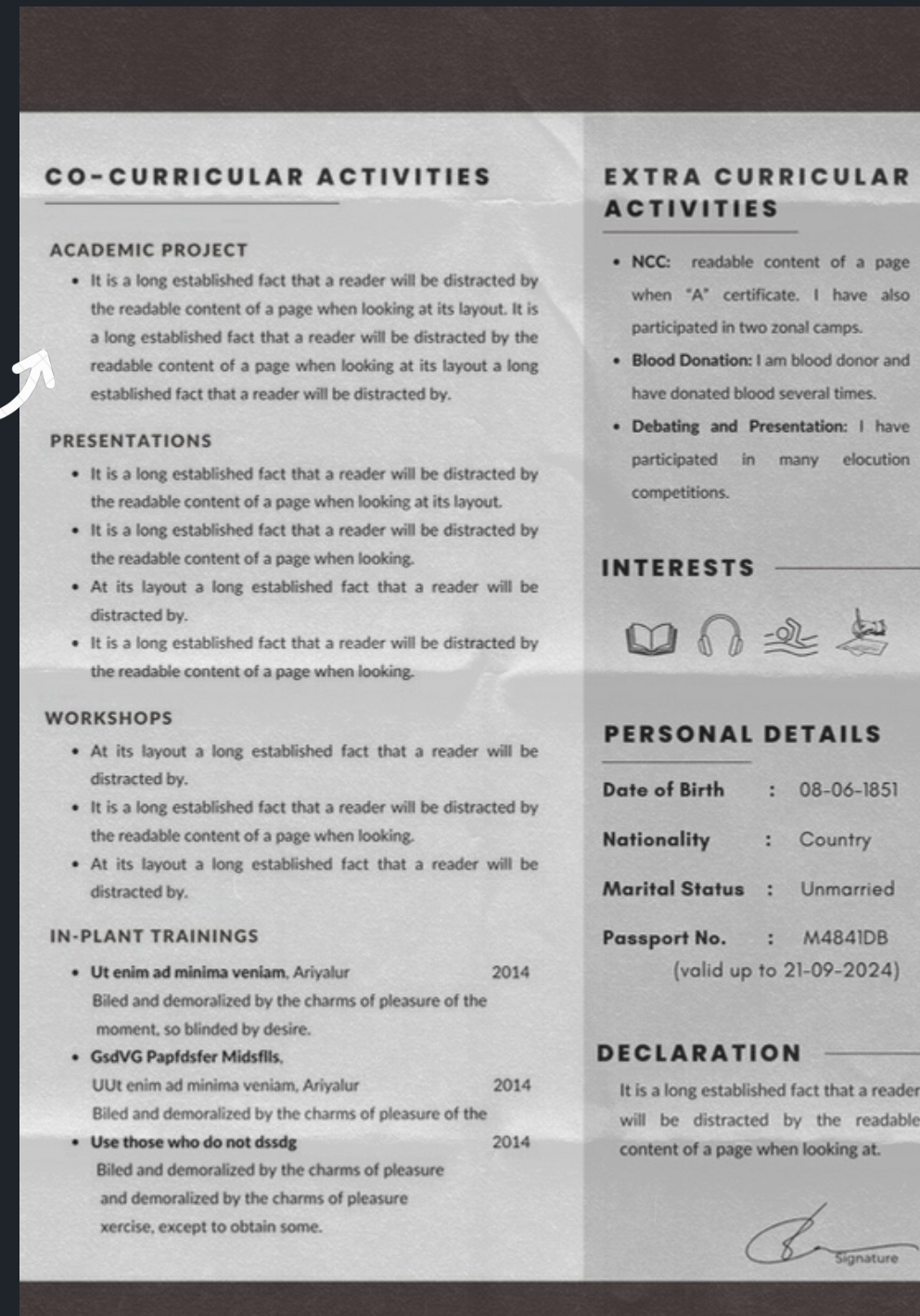
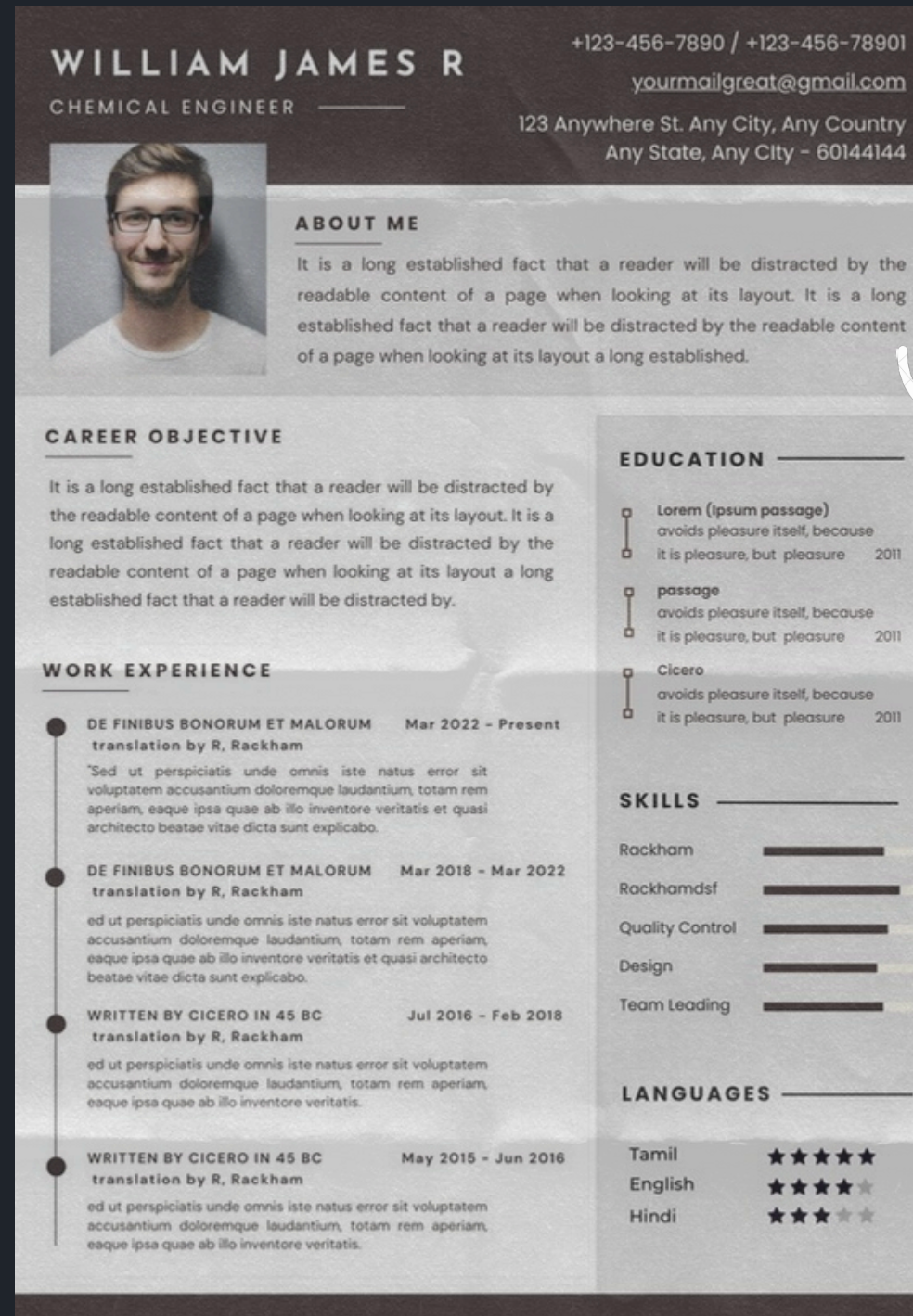
[VIEW ALL PROJECTS](#)



# RESUME SAMPLES

# PORTFOLIO.

# RECENTS PROJECTS







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RECENTS PROJECTS

# POSTERS



**YOUR  
STYLE!  
YOUR  
RULES!**

GET CREATIVE WITH  
CUSTOM TEES!



**HIGHLIGHTS**

- ✓ High Quality Customization
- ✓ Endless Design Options
- ✓ No Minimum Orders
- ✓ Perfect for All Occasions
- ✓ Affordable Pricing

**order now**

**BALACHANDAR**

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115, Maniyakarampalayam Road, Rakkiyapalayam Pirivu, Thirupur - 6



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**YOUR  
STYLE!  
YOUR  
RULES!**

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**contact us!**

**BALACHANDAR**

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**BUSINESS CARD DESIGN**



STARTING FROM:

**RS.  
199/-  
ONLY**

DESIGN ONLY

**Designing Charges**

Design	Basic	Standard	Premium
Single Side	₹199	₹349	₹499
Double Side	₹399	₹499	₹799

Delivery in 1 to 3 working days


**Specification:**

	Basic	Standard	Premium
Number of Sample Designs	1 Sample	2 Samples	3 Samples
Number of Corrections	2 Corrections	4 Corrections	6 Corrections

**Note:**

- We consider "Basic Design" to be only simple design.
- We consider "Standard and Premium Design" when creating creative designs.
- If you order a "Standard design" and then extend the "Standard design" specification for corrections or additional samples, there will be an additional charge.

**ORDER NOW**



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**Website:** [www.youtoopreneur.in](http://www.youtoopreneur.in)





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Embrace the YouTooPreneur advantage

# THANK YOU

Thank you for considering YouTooPreneur. We look forward to partnering with you on your journey to digital success. Contact us today to discover how we can empower your business with innovative marketing solutions.

[Explore Our Services](#)

[Contact Us!](#)